



Fundraising Officer £26,000 pa F/T (will consider flexible working)

Job Description

Are you a fundraising professional with great relationship-building skills? Would you be that person who would like to play a pivotal role to help The Dash Charity meet its vision to end domestic abuse?

What we'd like from you:

It's simple – we're looking for the suitable candidate who 'can'. We want the talented, the energetic and the ambitious. We need the inspired and the inspirational – the people who completely embrace our values, offer a great cultural fit and who are determined to make real and lasting change for our community.

The Dash Charity

The Dash Charity provides a range of confidential services to women, men and children experiencing domestic abuse, no matter what their age, ethnicity, religion or background.

The Charity's aim is not just to provide crisis support, but to enable victims to tap into the range of support available and empower them to break the cycle of abuse for good.

We educate children and young people, helping them identify abuse in relationships, understand their own experiences and build up their own resilience, so they can put the abuse behind them where it belongs and focus on their future.

We ensure we speak up for victims when they aren't able to, by attending meetings with them and we educate professionals across local statutory and voluntary services to hold them accountable and ensure they provide the best response to those needing their help.

The role

You will play an instrumental role in the development of two key income streams:

Firstly, you will be responsible for building new relationships and support from community groups and associations; mayoral contacts, schools, churches, sports clubs. In addition, using these relationships to encourage further support through volunteering for our fundraising events and other activities.

Secondly, maximise your partnership experience and increase fundraising income from small, medium, and local corporate partnerships through effective account management and play an instrumental role in securing the repetition or continuation of corporate partnerships (Charity of the Year or one-off corporate fundraising initiatives).

The role is a varied one and the post-holder should be willing and able to multi-task, completing a wide range of duties, with conflicting deadlines, with a proven track record of not for profit fundraising.

Key responsibilities:

- Cultivate relationships with local volunteers, individual supporters, corporate and community organisations.
- Support and disseminate supporter communications.
- Provide best practice advice and information on fundraising to new and existing community supporters.
- Identify, research, and recruit new small, medium, and local corporate businesses and sponsorship opportunities from them.
- Provide talks and presentations to potential supporters/community organisations.
- Support local community, corporate supporters, and volunteers with fundraising initiatives

Duties and responsibilities

1. To implement an effective local strategy to maximise income from Corporate and Community Fundraising opportunities.
2. To research, identify, develop and grow relationships with a portfolio of stakeholders and supporters.
3. Develop and broaden local corporate support.
4. Manage a number of new and ongoing corporate partnerships each year.
5. Work with new partners to refine their bespoke partnership agreements and agree partnership principles, objectives and milestones.
6. To support and update our database to include all donors, supporters, ensuring that contact records and details are kept up to date. Ensure compliance with data protection legislation, together with confidentiality procedures and policies.
7. To ensure that all enquiries are followed through in a timely and courteous manner.
8. To work with supporters to ensure that third party/community fundraising opportunities are maximised
9. To organise, deliver and lead the development of the Dash fundraising events ensuring income opportunities are maximised through event income and third-party events including London Marathon.
10. To effectively steward event fundraisers, developing relationships to maximise long term income opportunities for Dash.
11. Identify and make recommendations for new fundraising events and activities to attract new event audiences (virtual and face to face).
12. To work as an integral member of the fundraising team and to provide support and help to other members of the team when required
13. To provide regular reports specifying activity together with cost and income detail.

14. Deliver presentations to community groups and attend events including cheque presentations.
15. Recruit and manage a bank of local volunteers to deliver the Fundraising Income Strategy.

Skills/Personal Attributes

1. Ability to plan & manage own time and work load
2. Ability to set and work to goals and targets at £80,000
3. A flexible and strategic mindset
4. Ability to network
5. Ability to work with a wide range of people including volunteers
6. Good communication skills (flexible, clear & concise) and an ability to promote The Dash Charity in the community
7. Ability to work as part of a team and on own initiative
8. Digital media experience
9. Excellent presentation skills

The Role reports to the: Head of Fundraising and Development.

Please provide a CV and personal statement outlining your key skills with examples.

For a brief discussion about the role, please email Head of fundraising and Development at:
muna@thedashcharity.org.uk